

Jeffrey Geller, MD Joins Board of Advisors of Strive Health and VFR Healthcare

For immediate release

New York, NY, May 15th, 2019 (BUSINESSWIRE) – Strive Health and its sister company, VFR Healthcare (Veteran & First Responder Healthcare), today announced the appointment of American Psychiatric Association president-elect Jeffrey Geller, MD to its Board of Advisors.

Dr. Geller is currently the president-elect of the American Psychiatric Association (APA), the largest psychiatric association in the world with more than 37,800 physician members specializing in the diagnosis, treatment, prevention and research of mental illnesses. In addition to holding numerous previous APA leadership positions, Geller serves on the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) National Advisory Council, as vice president of the World Federation for Mental Health, and on the boards of the American Association of Community Psychiatrists and the Treatment Advocacy Center.

As a member of the Board of Advisors, Dr. Geller will provide unmatched medical insight, expertise, and thought leadership to support the company in its mission to deliver the highest-quality substance abuse and mental health care services, especially for the Veteran and first responder populations.

“Dr. Geller joining our Board of Advisors is a testament of our commitment to setting a new standard of care in the industry in collaboration with thought leaders in the field of Substance Abuse, Addiction, and Mental Health,” said Eric Frieman, Co-CEO and Co-Founder of Strive Health. “Dr. Geller’s extensive experience, impressive expertise, and unique perspectives will inform our clinical and medical operations as we continue to challenge traditional industry thinking to better serve individuals and communities suffering from addiction and mental health issues.”

The organization’s Board of Advisors plays a crucial role in guiding the Company and shaping its clinical programming and client-first clinical operations.

“I am honored and excited to be joining Strive Health and VFR Healthcare’s Board of Advisors,” said Dr. Geller. “I look forward to the opportunity to work together to improve the standard of addiction and mental health care and advance the understanding and treatment of the Veteran and First Responder populations.”

Eric Golnick, CEO of VFR (Veteran & First Responder) Healthcare, added “we are extremely excited to have Dr. Geller joining our Board of Advisors. We believe Dr. Geller will further enhance our effort already being made in providing the highest quality substance abuse and mental health care to the individuals, families, and communities we serve.”

About VFR Healthcare

VFR (Veteran & First Responder) Healthcare, the sister company of Strive Health, is a veteran-owned and operated organization that is committed to increasing the access to, and quality of, outpatient addiction and mental health treatment for Veterans, First Responders, and their families. VFR has developed clinical programming designed specifically for veterans, first responders, and their families and incorporates these principles to all programs and services



provided. All Strive centers proudly serve VFR Healthcare and offer a wide range of confidential, trauma-informed outpatient treatment programs and services for adults and adolescents suffering from Substance Use Disorder and/or co-occurring mental health conditions, including intensive outpatient programs, outpatient programs, and early intervention services.

About Strive Health Centers for Recovery and Community Health

Strive Health (Strive) was founded to become the premier provider of high-quality, cost-effective, evidence-based outpatient addiction and behavioral health treatment in the United States. Strive programs and services are designed to provide high-quality, trauma-informed and client-centered outpatient treatment to help individuals in recovery maintain their life in the “real world” as they rebuild healthy, self-directed lives, reach their full potential, and achieve long-lasting outcomes.

Strive Health is proud to have developed a network of Centers for Recovery and Community Health united in its mission of providing the highest quality care to individuals and families striving to live healthy, self-directed lives. Strive centers provide a wide range of trauma-informed outpatient treatment programs and service for Substance Use Disorder and co-occurring mental health conditions that address the multi-level needs of its patients. Further, Strive programs utilize evidence-based treatment modalities, and offer medication-assisted treatment (MAT), such as Vivitrol, to patients as clinically and medically appropriate.

All Strive centers proudly serve its sister company, VFR Healthcare, and offer a wide range of confidential, trauma-informed outpatient treatment programs and services designed specifically for Veterans, First Responders, and their families.

Media:

Benjamin Knafo, 914-886-3656

bknafo@strivecares.com

Or

Eric Frieman

efrieman@strivecares.com

Website

www.strivecares.com

www.vfrhealthcare.com

